

PROJECT OVERVIEW



The University of North Texas was awarded a research grant from the Institute of Museum and Library Services to study the impact of implementing Web-based training in public libraries. The grant provided funding for 400 scholarships for course participants in the *Managing Difficult Patrons with Confidence* LE@D continuing education course. Over 200 libraries from twenty-seven different states were represented.

RESEARCH GOALS

The University of North Texas is studying the impact of implementing Web-based training in public libraries. The study will

- Model practical, yet theoretically based, implementation practices and assessment measures of online training
- Inform library administrators of both implementation practices and measures of staff and organizational impacts of investment in staff e-training courses
- Contribute to the library literature on establishing best practices in delivery of computer-mediated courses for continuing education and training in public libraries; and
- Provide practical tools to calculate relative return on investment and outcomes for administrative support of e-training initiatives.

IMPACT

in Public Libraries

For additional information on continuing education and professional development courses available at the University of North Texas, please visit our LE@D website at:

www.leadonline.info



A Joint IMLS & UNT LE@D Research Project

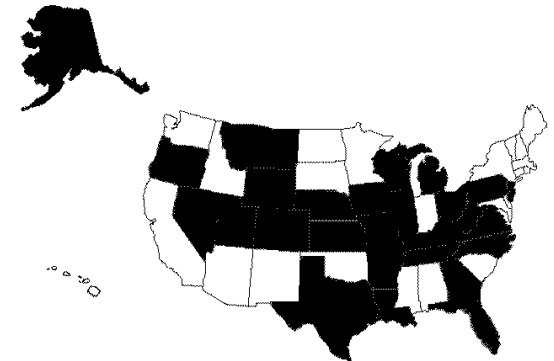
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**IMPACT (Initiative to Measure Personnel
Assimilation of Computer-based Training)**



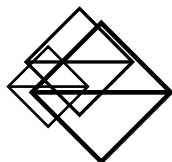
LE@D

WHY RESEARCH E-TRAINING?

A recent study of primarily public libraries indicated that 70 percent of the library organizations surveyed plan to use e-training within the next three years. The need for increased work-related training and the use of distance learning to meet these demands has been evidenced in the increase in staff development programs for public libraries.

Even with the array of e-training initiatives, quality benchmarks have yet to be established for development and implementation of e-training courses for public library personnel.

Project IMPACT (Initiative to Measure Personnel Assimilation of Computer-mediated Training) *in Public Libraries* proposes to investigate the impact and relative return on investment of various levels of implementing Web-based training in public libraries. The short and long-term impact on knowledge, skills and abilities will be determined and performance measures will be proposed.



STUDY TIMELINE

Project IMPACT in Public Libraries is a one-year investigative evaluation and research project. The research study is being implemented in three phases.

- October-December 2007
Course Implementation & Initial Data Collection Phase
- January-March 2008
Delayed Posttest and Survey Phase
- March-July 2008
Final Data Analysis Phase
- August-December 2008
Dissemination of Results & Findings

The results of IMPACT in Public Libraries will inform public library administrators and training personnel of online training implementation strategies that optimize implementation costs in terms of specific outcomes.

Project IMPACT in Public Libraries

Phone (214) 717-4342



*This research study was been made possible by a generous grant from the **Institute of Museum and Library Services** and the **University of North Texas**.*

INVITATION TO PARTICIPATE

If you are interested in participating in future research studies, receiving LE@D newsletter updates, or receiving the results of *Project IMPACT in Public Libraries*, please complete the following form and drop it by the LE@D booth at PLA Midwinter.

- I am interested in participating in future research studies offered by LE@D.
- I am interested in receiving the LE@D e-mail newsletters and updates.
- I am interested in receiving the final report for *Project IMPACT in Public Libraries*.

Name: _____

E-mail Address: _____

Library Name: _____

City/State: _____

Zip code: _____

You may also send your request to IMPACT@unt.edu with "Participate" in subject line

